

# **WAFER, Inc.**

# **Annual Report**

**January 1-December 31, 2010**



Dear Friends,

I am please to share this 2010 annual report with you. The year was challenging, but rewarding in that, while demand increased significantly, food and monetary donations kept pace. Staff and volunteers work diligently to assure every cent donated is wisely spent and that all donated food moves quickly to the pantry shelves.

Our supply and demand were both tested in 2010, but volunteers and donors helped us rise to the occasion. Costs for food , transportation, and energy increased, but we were still able to distribute close to one million pounds of food to hungry households. In addition, we started a program called Senior Share, in which we deliver WAFER food packages to senior citizens. Our joint program with Great Rivers Boys and Girls Clubs, started in 2009, continued to be successful in providing a hearty late afternoon snack to children at the club who might not otherwise have an evening meal.

While demand for our services increased 11% from the previous year, we nearly always provided a full food package. Thanks to our donors and volunteers, every client who came through our doors walked away with 3-5 days worth of groceries. Our partnership through Feeding America and Walmart enabled us to maintain more variety in our offerings.

As WAFER moves forward, we are asking ourselves strategic questions that address storage space, better safety for volunteers, a more dignified way for our clients to get food, and a way to provide nutrition education.

On behalf of the WAFER Board of Directors and the staff, thank you for helping make sure our pantry remains stocked and able to feed over 3,800 La Crosse County households.

Sincerely,

Heidi Griminger Blanke  
Executive Director

**OUR MISSION**

Responding to God's love, WAFER provides food and works to eliminate hunger.

## 2010 BOARD OF DIRECTORS

Mark Solyst	President
Barb Kruse	Vice-president
Don Smith	Secretary
Lee Bluske	Treasurer

Peter Grabow  
Margaret Herlitzka  
Taylor Haley  
Nellen Noack  
Jerry Saterbak  
Judy Siefert



Dedicated to fighting hunger  
in La Crosse County  
since 1986



## OUR VISION

WAFER is committed to addressing hunger related needs in La Crosse County, while treating each person with personalized service and dignity. We will procure food, develop resources, and collaborate with other programs, organizations, and businesses to alleviate hunger and food insecurity in our area. We will strive for effective stewardship of resources in order to provide successful food assistance programs.

Over the course of the next five years, WAFER will be working to reach those in our population most at risk, children and seniors. Our strategic directives include:

-  Expanding and developing food procurement and food distribution procedures
-  Educating clients on nutrition and food preparation

As part of planning for the future, WAFER purchased the parking lot immediately east of the building. Prior to this, McLoone graciously allowed WAFER daily use of the lot; the final cost amounted to half of the appraised value.

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## WHO DOES WAFER HELP?

In 2010, WAFER provided groceries to about 1 of every 14 households in our county, over triple the number of households we assisted ten years ago. Over 53,700 people came to us for help, including 19,100 children and 4,700 senior citizens. Families who came to WAFER did so an average of three times during the year.

## PROGRAMS

WAFER runs three programs

- The main program is food package distribution, in which clients receive 3-4 days worth of food on a monthly basis; quantities vary with food package size.
- WAFER oversees a grant allowing the Boys and Girls Clubs of Greater La Crosse to provide a hearty afterschool snack to children who might otherwise not receive an adequate evening meal.
- The Senior Share program provides WAFER's normal food package to low income senior citizens. Food is pre-packed according to preferences and delivered to ten La Crosse County Senior Meal Sites; in December 2010, 127 senior citizens participated Senior Share.

## FINANCIAL INFORMATION

WAFER receives most of its financial support from personal and business donations, the United Way, and FEMA.

### ASSETS

Current Assets	2010
Checking	\$ 23,075.07
Certificates of Deposit	341,844.06
Money Markets	179,708.77
Prepaid Insurance	7,311.00
Total Current Assets	551,938.90
Other Assets	
Property and Equipment	232,915.64
Stocks	3,077.59
Total Assets	787,932.13

### LIABILITIES AND NET ASSETS

Current Liabilities	
Total Liabilities	2,884.25
Net Assets	
Temporarily restricted	7298.16
Unrestricted	777,905.39
Current Earnings	2,844.33
Total Net Assets	784,047.88
Total Liabilities and Net Assets	\$787,932.13



## 2010 DONATING ORGANIZATIONS

AARP  
Ace Hardware  
Aldi  
Allergy Associates  
Ameriprise  
Aquinas Schools  
Asbury United Methodist Church  
Blue Stars  
Borton Construction  
Briedenbach Chiropractic  
Bronston Chiropractic Clinics  
Brice Cohey Consulting, Inc.  
Brown & Brown of Wisconsin  
Central High School  
Centurylink  
Chartwells, UWL Dining Services  
Channel One Food Bank  
Christ Episcopal Church  
Church World Service  
Cindy Gerke & Associates Realtors  
Class of 68  
Congregation Sons of Abraham  
Coon Valley Lutheran Congregation  
Coulee Childrens' Center  
Coulee Partners for Sustainability  
Coulee Region Kiwanis Club  
Coulee State Bank  
Cousins Subs  
Credit Bureau Data  
Crescent Printing  
Curves for Women  
CBS Graphics  
Dairyland Power  
Days Hotel  
Dennis Priebe Plumbing  
Dollar Tree Store  
Dura-Tech Screen Printing  
English Lutheran Church  
Family and Childrens' Center  
Family Resources  
Fayze's  
Festival Foods  
First Baptist Church  
First Congregational Church  
First Presbyterian Church  
Fishes and Loaves  
Fort McCoy Dentac  
Francis Green Memorial Open  
Franciscan Sisters of Perpetual Adoration  
Franciscan Skemp Healthcare Providers  
Frito Lay  
Genzler Architects  
Gillette & Associates CPAs  
Globe University  
Gloria Jeans Gourmet Coffees  
Good Shepherd Lutheran Church  
Goodwill Industries  
Great Lakes Cheese  
Great Rivers United Way  
Gundersen Lutheran Credit Union  
Gundersen Lutheran Health Plan  
Gundersen Lutheran Medical Center  
Gundersen Lutheran Partners  
HAB, Inc.  
Hillside Animal Hospital  
Hillview Greenhouse Life Center  
Hillview Healthcare  
Holy Trinity Catholic Church  
Houston County Cattlemen's Association  
Howes Diamond Jewelers  
Instrument Repair of La Crosse  
J.C. Penny Company  
Java Detour  
Jim Haase Associates  
John R. Vollmer Agency  
John's Bar  
Kaplan Customer Service Department  
Kwik Trip  
La Crescent United Methodist Church  
La Crosse Area Quilter's Guild  
La Crosse Area Retired Educators  
La Crosse Area SHRM  
La Crosse Chamber Chorale  
La Crosse Concert Band  
La Crosse Country Club LGA  
La Crosse County Republican Women  
La Crosse Dairy Promotion  
La Crosse Local 2484  
La Crosse Public Library  
La Crosse Radio Group  
La Crosse School District  
La Crosse Tribune  
Lawyers at Work, LLC  
Lewis Valley WELCA  
Lillian's Shoppe  
Logan High School  
Longfellow Middle School  
Luxemburg/American Descendents Society  
M & I Bank  
Macy's  
Main Street Ingredients  
Mary Mother of the Church  
Mathy Construction Company  
Melrose Garden  
Midwest Security Insurance  
Midwest Toyota  
Monday Night Singles  
Morrison & Associates

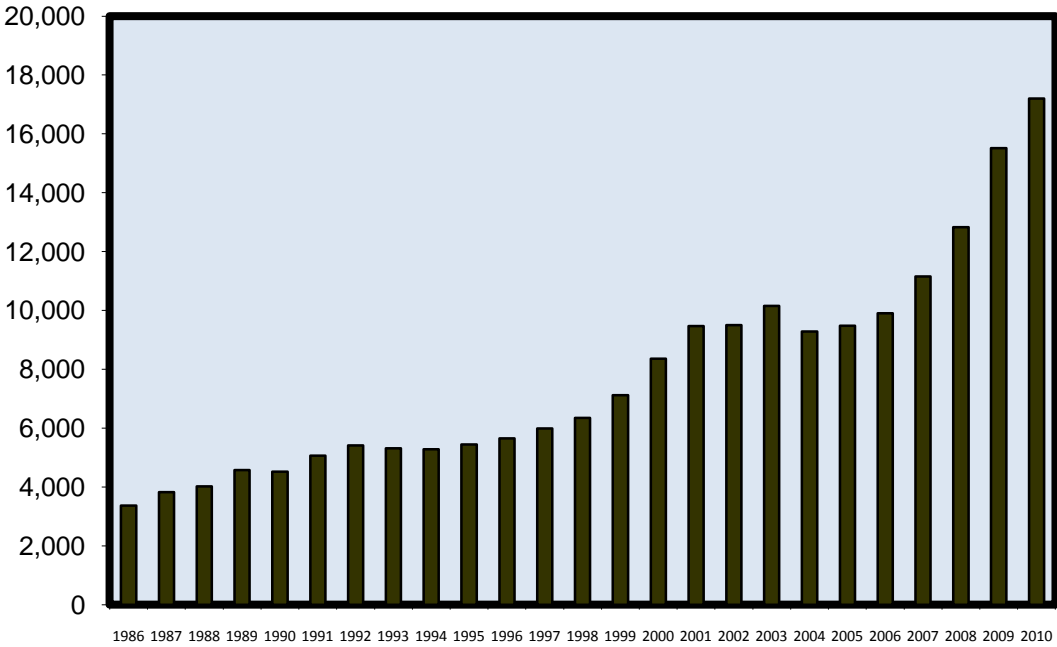
Mount Calvary Lutheran Church  
Mutual of Omaha  
National Association of Letter Carriers  
National Weather Service  
New Horizon Distributing  
North La Crosse Business Assoc.  
North Presbyterian Church  
Nostalgic Beginnings  
Oak Forest Dental  
Oktoberfest Festival  
Oktoberfest Fraus  
Olivet Lutheran Church  
Olympic Builders  
Onalaska Schools  
Onalaska Park and Rec  
Options Clinic  
Our Redeemer Lutheran Church  
Our Savior's Lutheran Church  
Outers Operations  
PEO  
People's Food Coop  
Potato King  
Prince of Peace Lutheran Church  
Probation and Parole South  
Quillin's  
R.S.V.P.  
Reinhart Companies  
Rescare Homecare  
Retired Eagles Activity Club  
River Valley Newspaper Group  
Riverside Center  
Roncalli Newman Parish  
Rose Jewelers  
Rotaract Club of La Crosse  
Rotary Club of La Crosse  
Rotary Lights  
Roundy's Supermarket  
Sam's Club  
Sara Lee Bakery  
Southern Bluffs Elementary School  
Southside Christian Church  
Specialty Food Distribution Company  
Sprint Call Center  
St. James the Lesser Catholic Church  
St. Johns United Church of Christ  
St. Joseph Cathedral  
St. Joseph Rehabilitation  
St. Joseph Ridge Catholic Church  
St. Luke's United Methodist Church  
St. Paul's Lutheran Church  
Stamp 'n Hand  
Stoeffler Court  
Student Nurses Association  
Summit Elementary School  
Summit FS  
Title Company  
Topper's Pizza

Town and Country Garden Club  
Tri-State Carpets  
Trinity Lutheran Church  
Triple C Transportation  
U-Bake  
Unitarian Universalist Fellowship  
United Temple Association  
USJT Golf  
UWL Athletics & Student Activities  
Valley View Rotary  
Viking Electric  
Villa St. Joseph  
Viterbo Students  
Walmart  
Weight Watchers  
Wesley United Methodist Church  
West Salem High School  
West Salem Lions Club  
Western Technical College  
Wichlet Imports  
Wisconsin Building Supply  
Wisconsin Depart. of Agriculture  
Wisconsin Depart. of Transportation  
Wisconsin Paralegal Association  
Women in Philanthropy  
Women of the Moose Ch. 1526  
Xcel Energy  
YMCA Active Seniors

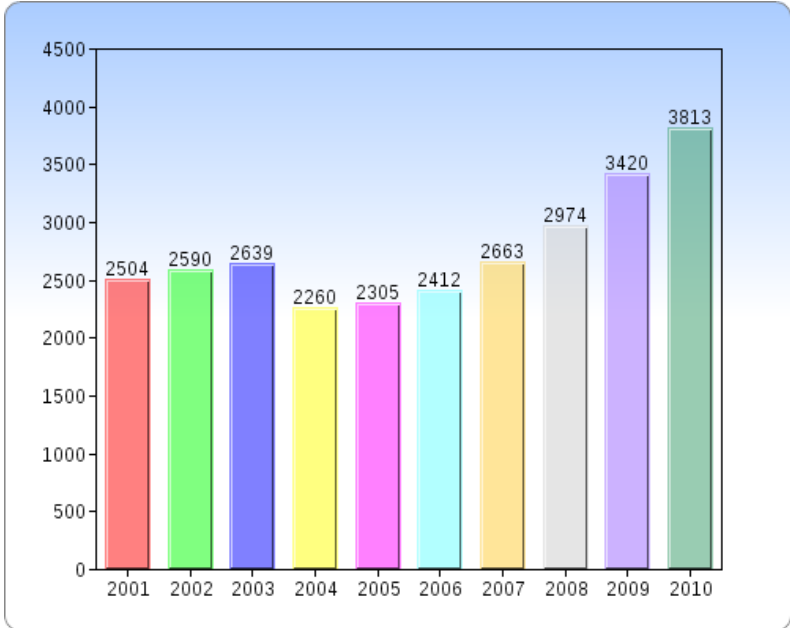
## THANKS FOR FILLING OUR SHELVES



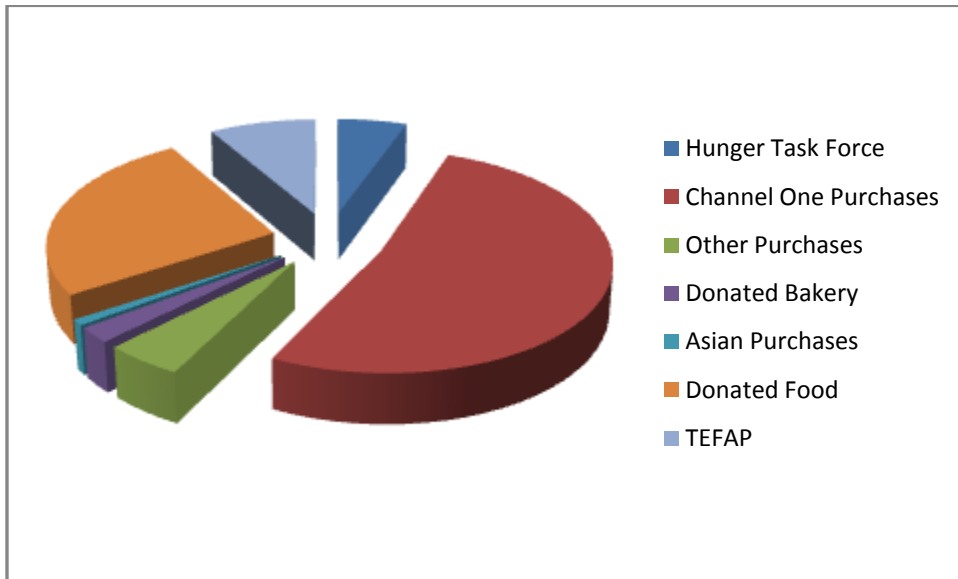
## FOOD PACKAGE DISTRIBUTION 1986-2010



## UNDUPLICATED HOUSEHOLDS 2001-2010



## TOTAL POUNDAGE BY TYPE 2010



## DISTRIBUTION BY AGE 2010

